

**Generative AIs**

**on the rise**

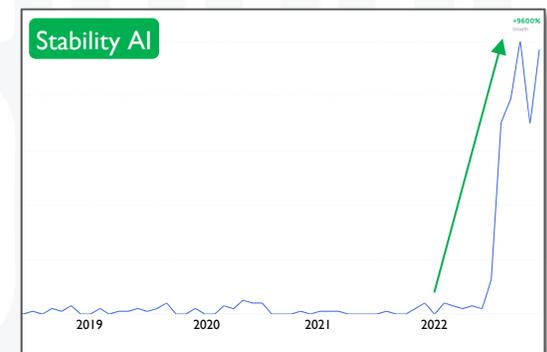
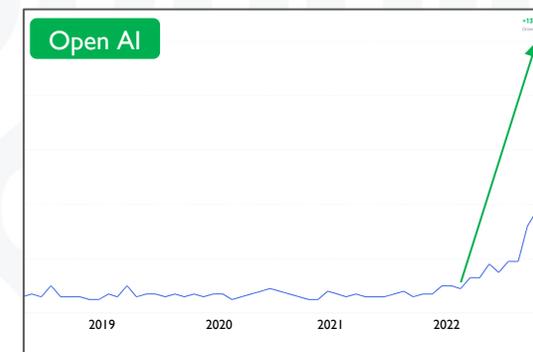
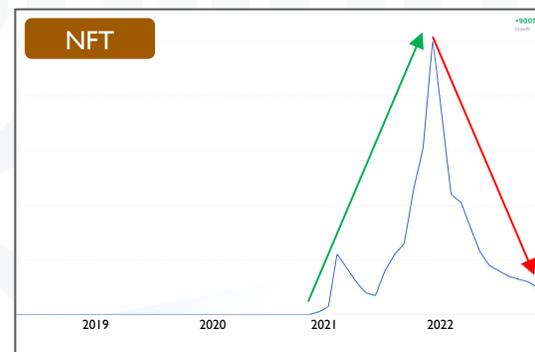
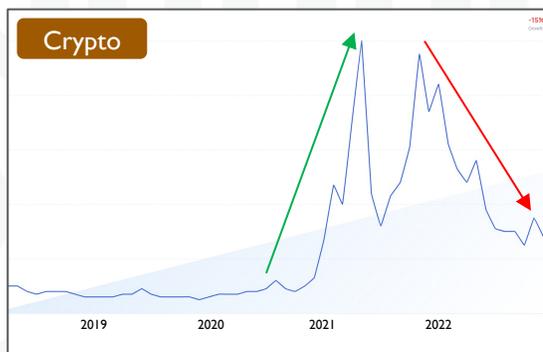
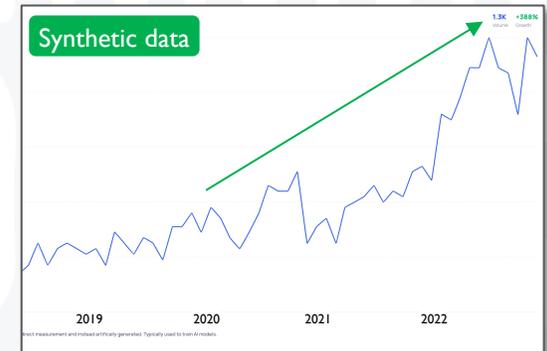
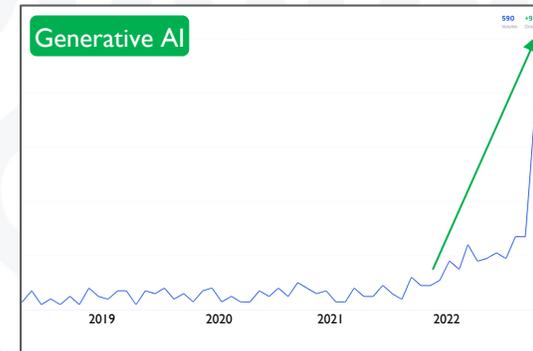
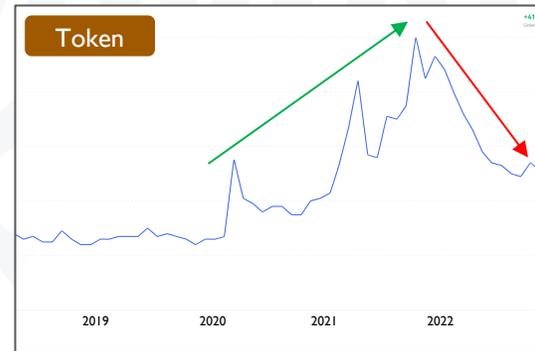
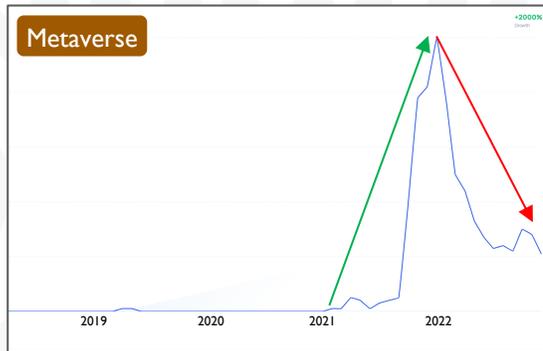
Daphni – Q4 2022



# Generative AI : the new gold rush after Web 3 ?



The hype around Web 3 calmed down in 2022...

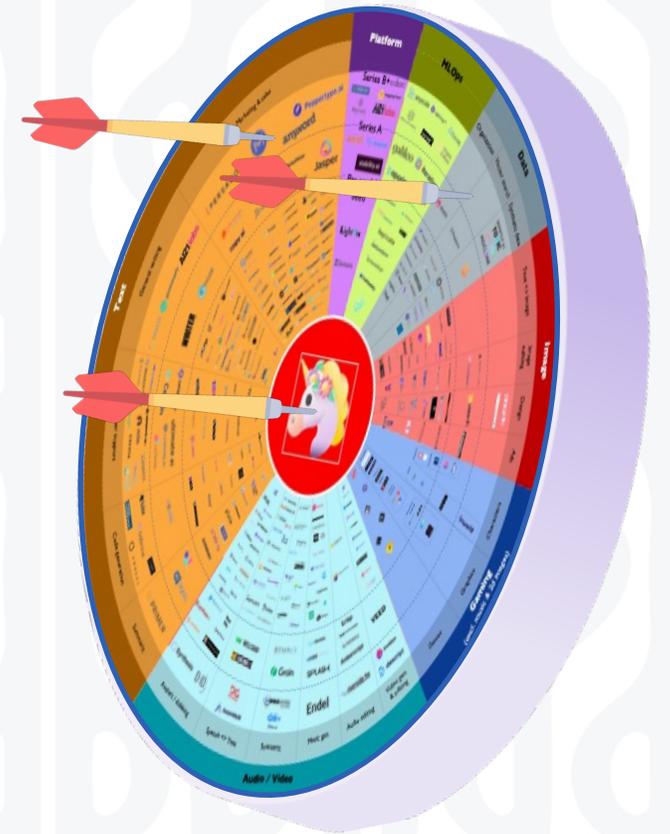
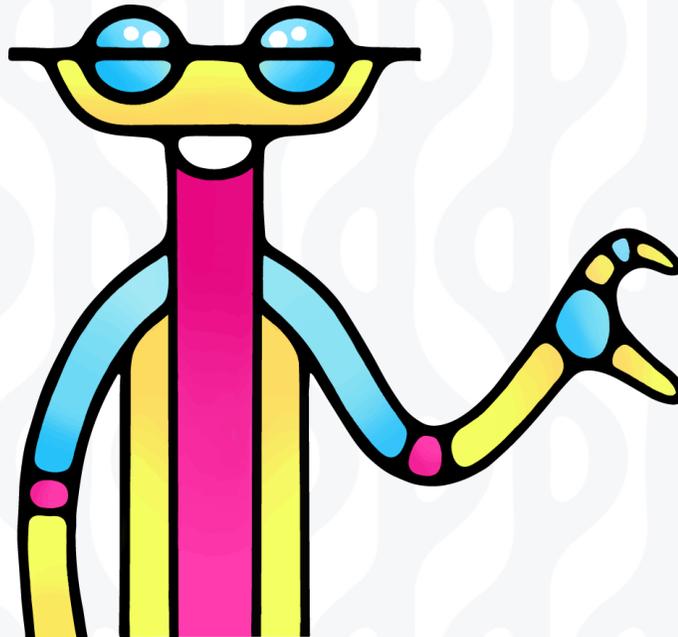


... while everybody is psyched about generative AI

Note: graphs show the trendiness in google searches based on [Exploding topics](#)' methodology

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our mapping  
of 300+  
generative  
AI startups

[Available here](#)





# Leading startups you should know already



## Top companies (\$1 Bn+ valuations)



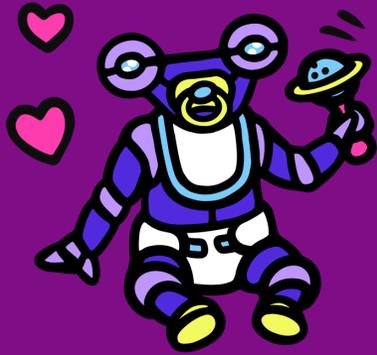
	<b>2015</b> 2Bn	<b>Leading AI research</b> company making <b>GPT-3, Codex and Dall-E</b> available through <b>APIs</b>	Microsoft Combinator
	<b>2020</b> 101M	Development of <b>open source music- and image-generating systems</b> . AI products and AI consulting services to businesses	COATUE Lightspeed
	<b>2021</b> 131M	<b>AI content platform</b> to scale content strategies. Accessible to <b>individuals, SMEs and Corporate</b>	INSIGHT VENTURE PARTNERS COATUE
	<b>2019</b> 155M	Provides a <b>work assistant</b> that allows and helps employees <b>find any piece of data through at their workplace</b>	SEQUOIA Lightspeed



## Category leaders in the making



	<b>2015</b> 104M	Real-time provider of <b>synthetic data to the healthcare ecosystem</b> , ensuring <b>privacy control</b>	WARBURG PINCUS VIOLA GROWTH Lightspeed
	<b>2019</b> 68M	Platform building <b>synthetic data</b> to ensure the <b>privacy of actual data</b> . Targets life sciences, financial services & gaming	greylock
	<b>2021</b> 23M	<b>AI-powered note-taking app</b> . Can detect tasks inside the notes, integrate with calendars and make notes on the go by texting.	OpenAI al6z
	<b>2016</b> 62M	An <b>Oxford spin-out using AI to write code</b> , starting with Java unit test suites that catch errors earlier and faster	ipgroup oxford technology



# Some early projects you should follow



## Ambitious tech / topic, shooting for the stars



**F=AIRGEN** **Corrects biased data** sets them through **synthetic data generation**



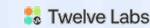
Accelerates and automates the development of **AI software solutions**



**Answers questions** by synthesizing the **consensus of scientific papers**



**Cradle** helps design improved **proteins** using **AI design suggestions**



Machine learning solution for **summarizing and searching video**



Transforms complicated contracts into **simple summaries using AI**



## Strong business cases



**Writesonic** provides **AI-powered content** to boost website's SEO



**AI spokesperson** video generator



**Creatext** generates **hyper-personalized sales messages**



**Generates construction documents** for architecture firms



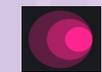
**Clickable** generates **ads in seconds with AI**



**Diagram** is a magical **design tool powered by AI**



**Humans** generates **realistic photo shoot** images of fashion models using AI



**TheGist** taps AI to summarize **Slack channels & threads**



**AI-human** hybrid tech to **support emails and chats**



**Aindo Eu** produces **synthetic data** that is **free of legal constraints**



Multi-use cases **generative IA tools for pictures / video**



**Synthetic data** for **healthcare**



Total funding in \$